# 1972

NOVEMBER 20

32nd year · issued weekly

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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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#### FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

BERGDORF GOODMAN

### WEEK ENDING FRIDAY, NOVEMBER 17, 1972

Nov. 16	NEW EXHIBITS  NENA'S CHOICE GALLERY
5:00 P.M	
	Introducing surrealist painter, José Ramon; and sculptress, Caridad Ramirez.
7:00 P.M.	By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.
Thursday	SEMI-ANNUAL MENSWEAR INTERNAT'L ASSOCIATION HOTEL AMERICANA
Nov. 16-	CONVENTION AND SHOW OF CLOTHING DESIGNERS
Nov. 18	Thurs., Nov. 16: 8:30 A.M. Breakfast - Research & Development Seminar on
	stretch and comfort fabrics. 10:00 A.M Opening of Exhibits. 12:00 Noon -
	Luncheon - Speakers: Stanley Goldman (Eagle Clothes); Chester Kessler,
	(Wm. B. Kessler, Inc.); Sam Kroll (Karoll's, Chicago); 9:00 P.M
	Fashion Show, Imperial Ballroom, Norman Karr, Exec. Dir., MFA Coordinator.
	Fri., Nov. 17: 10:00 A.M Opening Exhibits; 12:00 Noon - Luncheon,
	Speakers: Louis Hollander and Vincent LaCapria (V.P.'s of Amalgamated
	Workers of America); Sid Mayer (V.P. & Mdse Mgr., Saks Fifth Ave.) Exhibits
	of newest machinery, equipment and findings for tailored clothing industry
	plants. Sat., Nov. 18: Closing formal banquet. Cocktails, 7:00 P.M.;
	Dinner, 8:00 P.M. Contact: Albert Mathason, 12 So. 12th St., Philadelphia,
	Penn. (19107), 215-923-0983; or Hotel Americana, 581-1000.

Thursday	SKI AND WINTER	INTERNAT'L SKI AND	NEW YORK	COLISEUM
Nov. 16-	SPORTS SHOW	WINTER SPORTS SHOW	COLUMBUS	CIRCLE
Nov. 19	Press, Nov. 16, 2:0	0 P.M4:00 P.M. Hours: Thurs.,	Nov. 16, 4:00	P.M11:00;
	Fri., Nov. 17, 4:00	P.Mmidnight; Sat., Nov. 18, 1	:00 P.M11:00	P.M.;
	Sun., Nov. 19, 1:00	P.M9:00 P.M. Price: \$3.50;	children under	12, \$1.00.
	Contact: Anthony M	. Furman, 421-3707.		

Friday	AMERICAN READY-TO-WEAR THE FASHION GROUP, INC. N. Y. HILTON HOTEL
Nov. 17	BREAKFAST & LUNCHEON (9 ROCKEFELLER PLAZA) BALLROOM
9:00 A.M.&	Co-chmn: China Machado (also commentator) and Jule Campbell, Sports
12:00 Noon	Illustrated. Gillis MacGil, Mannequin Agency, will make a statement on
	"Trends in Fashion Modeling". Breakfast: \$10.00, members; \$20.00, guests.
	Luncheon: \$15.00, members: \$25.00, guests. Contact: CI, 7-3940.

Just	HOSIERY COLORS	COLOR ASSOCIATION	200 MADISON AVENUE
Issued	FALL 1973	OF THE U.S., INC.	
	Forecast colors for Fall	1973 for pantyhose, hosiery	and body suits.
	Contact: Ruth Maguire, M	W. 5-5881.	

#### WEEK BEGINNING MONDAY, NOVEMBER 20, 1972

Monday	BENEFIT: ONE HUNDRED MUSEUM OF THE 5TH AVE. & 103RD S	T
Nov. 20	YEARS OF FASHION CITY OF NEW YORK	
7:00 P.M.	"A Century of New York Fashion" also, contemporary fashions in Qiana	
	by DuPont. By invitation. (Tickets: \$100 each, all sold out) Co-chmn:	

Beginning	OPENING: SPRING-	ARBE IMPORTS,	INC.	498 SEVENTH AVENUE
Monday	SUMMER COLLECTION			SHOWROOM -11TH FLOOR
Nov. 20	Continuous showings o	f polyester knits.	Contact: Ke	ece Gertler, 594-0220.

Mrs. Bennett Cerf and Mrs. Charlotte Ford. Museum Contact: LE. 4-1672.

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Thursday

OPENING OF TWO

4TH FLOOR

	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Beginning Monday Nov. 20	OPENING OF SUMMER COLLECTION	DANIEL HECHTER-PARIS	512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	NOV. 20	By appointment. Contact:	Susan Bonomo, 808-3215.	
	Beginning Monday Nov. 20	OPENING OF SPRING COLLECTION Formals and evening casua	DAVID MORRIS CO.  1s, designed by Harry Striebel.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-0511.
	Tuesday Nov. 21	PRESS PREVIEW: NEW SHOP FOR CONTEMPORARY WOMEN	ALEXANDER'S	2ND FLOOR
	6:00 P.M. Cocktails	"NextThe Shop Within A guests, by invitation. P	Store". Showing of ready-to-we ublic Relations: Walter Hauser, erge Obolensky Associates, 421-	PL. 3-1542; or
	Nov. 21- Nov. 24		N IN FRANKFURT/MAIN, WEST GERMA an Chamber of Commerce, 582-778	
	NOV. 24	nais reces, commit merre	car ordanoez oz oommezeeg 502 77	50.
	Nov. 23	THANKSGIVING DAY (Thursda	y) - Legal Holiday	
	Thursday	ANNUAL PARADE	MACY'S NEW YORK	77TH STCENT. PK. W.
	Nov. 23	THANKSGIVING DAY		TO 34TH ST.
	9:00 A.M	Macy's annual Thanksgivin	g Day Parade will proceed from	
	12:00 Noon	Central Park West to Hera	ld Square. Public Relations: N	Margie McLean, OX.5-4400.
	CHRISTMAS		RETAIL STORES	N.Y. CITY,
	SHOPPING HOUL	RS		BROOKLYN, QUEENS
	Retail stores	s will have the following	shopping hour schedules through	December 23:
	STORE		BEGINNING	HOURS
			Nov. 24 9:00 A.M 7:00	
			Nov. 24 9:30 A.M 9:00	
				P.M. (Incl. Sat.)
1		co		
		DMAN		P.M. (7:30 Thurs.)
		'S		P.M. (8:00 Thurs.) P.M. (Incl. Sat.)
		R		
		ON		P.M. (7:00 Sat.)
		ca)		
	GIMBELS NEW Y	YORK	.Nov. 24 9:45 A.M 9:00	
				P.M. (6:00 Sat.)
		R		P.M. (6:00 Sat.)
		DRK		
		ooklyn)		
		VENUE		
			Nov. 24 9:30 A.M 8:00	

FRANKLIN SIMON

customers. Contact: Joyce McClure, 675-1000, ext. 157.

Day and evening collection, by Jon Haggins (in person). For press and

Monday

Nov. 27

6:00 P.M.

"NOW" FASHIONS BY

JON HAGGINS

33 WEST 34TH STREET

2ND FLOOR

Monday Nov. 27-	FOR VISITING PRESS	AMERICAN DESIGNER HOTEL PLAZA SHOWINGS TERRACE ROOM
Nov. 30		1 showings will be held in the Terrace Room. Eleanor Lambert, MU. 8-2130.
	Mon., Nov. 27: 7:30 A.M.	Continental Breakfast
	8:00 A.M.	Resort and Spring 1973 Forecast Eleanor Lambert
	8:30 A.M.	Adele Simpson
	9:15 A.M.	Blassport
	10:00 A.M.	
	10:45 A.M.	
		Writing Period
	2:00 P.M.	
	2:45 P.M.	Originala Leo Narducci (Ambiance)
		Pat Sandler
	5:00 P.M.	
	Tues., Nov. 28: 8:00 A.M.	
	8:45 A.M.	
	9:30 A.M.	
	10:15 A.M.	
	11:00 A.M.	1 0-11 Cud to
	12:00 Noor 12:30 P.M.	
	1:30 P.M.	D-daman
	2:30 P.M.	
		Brigance Waterclothes
		Victor Joris for Cuddlecoat
		Writing Period
	5:30 P.M.	- Albert
	Wed., Nov. 29: 8:30 A.M.	Continental Breakfast
		Jerry Silverman (Shannon Rodgers)
		. Papillon
		. Oscar de la Renta
	11:15 A.M.	. Jim Baldwin for Young Elegant
	12:00 Noon	Writing Period
		. Monsanto Textiles (luncheon) Ballroom
	2:00 P.M	
		. Kasper for Joan Leslie
	4:15 P.M	. Kasper for J. L. Sport . Halston
	5:00 P.M	
	Thurs., Nov. 30: 8:00 A.M	
	8:30 A.M	
	9:15 A.M	
	10:00 A.M	
	10:45 A.M	
	11:30 A.M 12:30 P.M	. TUA Marketing Inc Luncheon and Fashion Show
	2:00 P.M	
	2:45 P.M	
		. Donald Brooks
		. Willie Woo
	5:00 P.M	. Writing Period

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 29 12:30 P.M. Luncheon	PRESS SHOWING OF WEAR-DATED FASHIONS "Waikiki Luau" showing every life style in Waikil	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE) for out-of-town editors of Spr ki. By invitation. Publicity:	HOTEL PLAZA GRAND BALLROOM ing fashions for Mary Fennell, 764-4595.
Wednesday Nov. 29 12:30 P.M.	AT LUNCHEON SHOW	H. STERN 6-9171. Barbetta Publicity: E	BARBETTA RESTAURANT 321 WEST 46TH STREET 311en Perl, TE. 2-8212.
Monday Dec. 4 12:00 Noon Luncheon	Speakers: Clydia Nahwooks Institution; Commissioner Washington, D.C.; Dr. Free the American Indian, N.Y. Magazine; and Clydia Nahwo	THE FASHION GROUP, INC.  (9 ROCKEFELLER PLAZA)  ural ProgramA Multi-Media Pr sy, Director of Indian Awarenes Louis R. Bruce, Bureau of Indi derick J. Dockstader, Director Co-chairmen: Doris Antun, Mac ooksy. Prices: \$15.00, members ift for children and teenagers.	s, Smithsonian an Affairs, of Museum of lemoiselle ; \$25.00, guests.
Monday Dec. 4 8:45 P.M.	FOR BICENTENNIAL  First fund raising benefit Revolutionary War. Ticket buffet, 6:30 P.M., Tower S	t for commemoration of the 200t ts: From \$117.76 for two (included). Honorary chairman: May larence Davies, Jr.; Mr. & Mrs.	th anniversary of the des pre-theatre for John V. Lindsay.
Beginning Monday Dec. 4		HENRY RUTMAN FOR MISS GALLERY tact: 239-4768. Publicity: Stu	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR tman Assoc., 247-2662.
Monday Dec. 4- Dec. 8	PRET-A-PORTER PARIS REPORT Daily showings 10:00 A.M.	THE WOOL BUREAU, INC. and 2:30 P.M., by reservation.	360 LEXINGTON AVENUE Contact: 986-6222.
Monday Dec. 4- Dec. 6	SHOWINGS IN CALIFORNIA Spring collection by: Flor Manufacturing Co., F.W. Fi Sherator West, L.A., Dec.	COUTURE FASHION GROUP FOR CHILDREN rence Eiseman, Crystal Sunflowe isher-Macwill and Ceil Ainswort 4-6; and St. Francis Hotel, Sa 301 N. Water St., Milwaukee, Wi	th, Ltd at m Francisco, Dec. 7-8.
Tuesday Dec. 5 10:00 A.M.		RONALD AMEY age of date). Contact: Helen H	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR Borger, CO. 5-7720.
Wednesday Dec. 6 11:30 A.M.	BY JERRY SILVERMAN	BERGDORF GOODMAN  ed by Shannon Rodgers. Publici	5TH FLOOR ty: Suzanne
Thursday Dec. 7 12:00 Noon Luncheon		LEAGUE (767 LEXINGTON)  1 review of the High Point Mark	

Beginning Monday Dec. 11		NAT HIRSCH FOR JUNIOR GALLERY stact: 594-0352. Publicity: St	
Thursday Dec. 14 11:00 A.M.	COLLECTION	HALSTON LTD.  By invitation. Contact: 535-	SALON
Tuesday Dec. 12 12:00 Noon Luncheon		COSMETIC CAREER WOMEN (614 WEST 51ST STREET) t, exec. vice president, Bonne 765-8406.	
Dec. 14	3:00 P.M., HALSTON, LTD.	(2nd show), 33 East 68th Stree	et, 535-3542.
Thursday Dec. 14- Dec. 17	MARKET WEEK	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES Cast 34th Street, 684-0677.	
Tuesday Jan. 2- Jan. 6	PRESS WEEK Spring collections of lea Council), auxiliary and g	NEW YORK COUTURE BUSINESS COUNCIL ading designers (members N.Y. Coup showings for visiting press 41st Street, LA. 4-0461.	6TH AVE. & 53RD STREET Couture Business
Wednesday Jan. 3 5:00 P.M. Cocktails	DENIM FASHIONS	THE DENIM COUNCIL (165 EAST 35TH STREET) 7." By invitation, for visiting Inc., 685-6561.	MERCURY BALLROOM
	CONTINUOUS SHOWINGS	- THESE COLLECTIONS HAVE OPENE	<u>ED</u>
ADDENDA BY F	ATTI CAPPALLI	1407 Broadway, 9th flo	oor, 736-5282
ADRI		498 Seventh Avenue, 10	oth floor, 244-6231
ALDRICH, INC	LEW PRINCE	530 Seventh Avenue, 12	2th floor, 244-1872
JOHN ANTHONY		550 Seventh Avenue, 29	oth floor, 233-7080
AQUANALA			th floor, 736-1076
ARBE IMPORTS	, INC		lth floor, 594-0220
THE ARKINS;	LANVIN COUTURE	530 Seventh Avenue, 70	th floor, WI. 7-5324
BANFF INTERN	ATIONAL	1410 Broadway, 4th flo	oor, 736-4590
SCOTT BARRIE		109 West 38th Street,	12th floor, 736-5672
GEOFFREY BEE	ENE & BOUTIQUE	550 Seventh Avenue, 41	th floor, LW. 4-0454
BILL BLASS .		550 Seventh Avenue, 1	7th floor, 524-6968
BLASSPORT .		550 Seventh Avenue, 2m	nd floor, 354-1500
OLE BORDEN F	OR REMBRANDT		th floor, 564-3600

# THESE COLLECTIONS HAVE OPENED (continued from page 5)

ELEANOR BRENNER FOR BRENNER COUTURE 498 Seventh Avenue, 5th floor, 239-1150
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417
DONALD BROOKS
CLEOPATRA BROUMAND
TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO. 4-9311
PIERRE CARDIN
CARLYE BY SADYE WEINBERG
CASI (AL COLE/JEFFREY SIMPSON)
CLARET BY ARTHUR DOUCETTE
CLAUDIA BY GEORGE HALLEY
COMPANY 5
CONCEPT VII
COUNTESS ALEXANDER
DAVID CRYSTAL
CUDDLECOAT; V & J DESIGNS (VICTOR JORIS). 500 Seventh Avenue, 5th floor, BR. 9-9223
DAMON (BY FRANCESCA)
D'AMSELLE BY DON SAYRES
DAVIDOW
DESIGN THAI; STAR OF SIAM
CHRISTIAN DIOR, PARIS-NEW YORK
ANNE FOGARTY
WILSON FOLMAR; FOLMAR FANTASY 530 Seventh Avenue, 14th floor, LA. 4-5923
SEYMOUR FOX
HENRY FRIEDRICKS (CLARENDON COLLECTION) . 205 West 39th Street, 13th floor, PE. 6-8867
DIANE VON FURSTENBERG
GALLANT INTERNATIONAL (HERBERT GALLANT) . 205 West 39th Street, 8th floor, LA. 4-7285
GAVI BY MILTON KORWIN
GAY GIBSON, INC
GINALA; GINESSA

# THESE COLLECTIONS HAVE OPENED (continued from page 6)

GINORI
GIORGINI
GOLDWORM
GREAT TIMES BY SANT'ANGELO 1407 Broadway, 17th floor, 868-3210
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888
HALSTON
HARMAY BY ST. AMOUR 498 Seventh Avenue, 22nd floor, PE. 6-5547
HARMON KNITWEAR (RUDI GERNREICH) 530 Seventh Avenue, 20th floor, 695-1617
KIKI HART BY GEORGE SAMEN
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, LO. 5-6900
HIROKO
CHUCK HOWARD
HELGA HOWIE OF SAN FRANCISCO 33 E. 68th St., (Internat), 4th floor, 628-7177
ISHIO
J S LTD 530 Seventh Avenue, 9th floor, 244-4940
JAEGER
JAMISON
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
CHRISTOPHER JONES BY BETTY CAROL 498 Seventh Avenue, 11th floor, 594-8570
JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434
NAT KAPLAN, INC
KASPER FOR JOAN LESLIE 530 Seventh Avenue, 4th floor, 239-4600
KIMBERLY
ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915
CALVIN KLEIN 205 West 39th Street, 4th floor, PE. 6-9601
THE KREISLER GROUP
LADY MANHATTAN
LAIRD KNOX BY HUBERT LATIMER 512 Seventh Avenue, 37th floor, LA. 4-2544
RALPH LAUREN

# THESE COLLECTIONS HAVE OPENED (continued from page 7)

LASSIE JUNIORS 512 Seventh Avenue, 6th floor, 524-9	340
LIFESTYLE 70'S BY STAN HERMAN 512 Seventh Avenue, 33rd floor, 354-	-6033
HAROLD LEVINE (BY DON BREITINGER) 530 Seventh Avenue, 21st floor, LA.	4-0237
LOOMTOGS BY MARIE YELJENIC 1407 Broadway, 35th floor, 594-2100	
JOHN MACDOUGALL 205 West 39th Street, 6th floor, 736	6909
McMULLEN	5-4270
MAIN STREET 500 Seventh Avenue, 17th floor, 524-	-9800
MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-	2055
MARITA BY ANTHONY MUTO	9-6109; 524-791
MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR.	9-8575
MARTIERI DI ROMA	1767
VERA MAXWELL 530 Seventh Avenue, 26th floor, LO.	3-4358
MIGNON BY DOROTHY FARBO 498 Seventh Avenue, 15th floor, BR.	9-5991
MODELIA (CHRISTIAN AUJARD) 205 West 39th Street, 14th floor, P.	E. 6-8888
LEO NARDUCCI (AMBIANCE) 530 Seventh Avenue, 29th floor, 354	-0640
FRANK OLIVIER OF PARIS 1411 Broadway, 24th floor, 354-0790	
ORIGINALA & MISS ORIGINALA 512 Seventh Avenue, 43rd floor, 695	-5100
PAGANNE BY GENE BERK 530 Seventh Avenue, 12th floor, 736	-0151
GINO PAOLI	25
PAPILLON	-2880
EDWARD PARNES BY COSMO SIRCHIO 498 Seventh Avenue, 10th floor, CH.	4-3877
MOLLIE PARNIS COUTURE & BOUTIQUE 530 Seventh Avenue, 18th floor, 279	-5012
POSH, INC 550 Seventh Avenue, 18th floor, 947	-0964
REBECCA; WILLI OF CALIF; WM. PEARSON 530 Seventh Ave., Sylvan Rich-9th f	1., 947-8470
BEN REIG, INC 498 Seventh Avenue, 23rd floor, CH.	4-1542
OSCAR DE LA RENTA	4-9350
MARY ANN RESTIVO OF GENRE 530 Seventh Avenue, 2nd floor, 354-	1855
RICHARD D 498 Seventh Avenue, 3rd floor, WI.	7-2055
SAMUEL ROBERT BY GIORGIO DI SANT'ANGELO 1407 Broadway, 40th floor, 524-4562 & CHESTER WEINBERG	

# THESE COLLECTIONS HAVE OPENED (continued from page 8)

MOUNTAIN ARTISANS (DOROTHY WEATHERFORD) .	.14 East 57th Street, 2nd floor, 832-7077
ISSEY MIYAKE (PARIS COLLECTIONS)	543 Madison Avenue, 4th floor, 832-7100
NANTUCKET ORIGINALS	.498 Seventh Avenue, 17th floor, 244-3558
RODRIGUES BY PETER CLEMENTS	530 Seventh Avenue, 2nd floor, LO. 3-0988
DOMINIC ROMPOLLO	550 Seventh Avenue, 9th floor, 239-4155
RONA DRESS BY MARIO FORTE	498 Seventh Avenue, 21st floor, LO. 5-1025
PEDRO RODRIGUEZ; CONDAL (NINA de ROVIRA) .	488 Seventh Avenue, 8th floor, 736-7260
ROYAL PARK	498 Seventh Avenue, Penthouse, 279-3650
GLORIA SACHS	530 Seventh Avenue, 30th floor, LO. 3-1640
FERDINANDO SARMI	20 West 57th Street, 8th floor, 765-3535
SARMI & SARMI BOUTIQUE	530 Seventh Avenue, 6th floor, 244-7270
SAZ	42 East 57th Street, 4th floor, 758-8301
ABE SCHRADER BY BELLE SAUNDERS	530 Seventh Avenue, 15th floor, LO. 4-9194
SEQUEL I BY BILL SMITH	498 Seventh Avenue, 4th floor, 868-8100
JERRY SILVERMAN BY SHANNON RODGERS	530 Seventh Avenue, 17th floor, CH. 4-4940
ADELE SIMPSON	530 Seventh Avenue, 23rd floor, LA. 4-7626
MORTON MYLES FOR SMITH & JONES	498 Seventh Avenue, 11th floor, 594-8570
SOMETHING! BY OSCAR DE LA RENTA	550 Seventh Avenue, 3rd floor, 594-5424
WILLI SMITH FOR DIGITS	525 Seventh Avenue, 19th floor, 239-4105
MALCOLM STARR, INC	530 Seventh Avenue, 20th floor, 594-0030
JOSEPH STEIN INC	205 West 39th Street, 9th floor, 736-5890
TEAL TRAINA	550 Seventh Avenue, 15th floor, 524-3520
TRIGERE	550 Seventh Avenue, 16th floor, LO. 3-1600
TUDOR SQUARE BY BERT GEIGER	1407 Broadway, 21st floor, 279-8120
PHILIPPE VENET FOR LADY PARKLEY	1271 Broadway, 2nd floor, 532-5606
VICTORIA ROYAL	530 Seventh Avenue, 7th floor, WI. 7-6845
CHESTER WEINBERG	530 Seventh Avenue, 16th floor, 736-1690
WILLIE WOO	15 West 38th Street, Suite 505, 354-1411
WINSTON BROOKS (LUPE)	530 Seventh Avenue, 19th floor, 354-6810

1070				
	1973			
JANUARY	FEBRUARY	MARCH		
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